



Union for the Mediterranean  
Union pour la Méditerranée  
الإتحاد من أجل المتوسط



Federal Ministry  
for Economic Cooperation  
and Development



# UfM Trade and Investment Forum Creating Opportunities for Jobs in Times of Covid-19

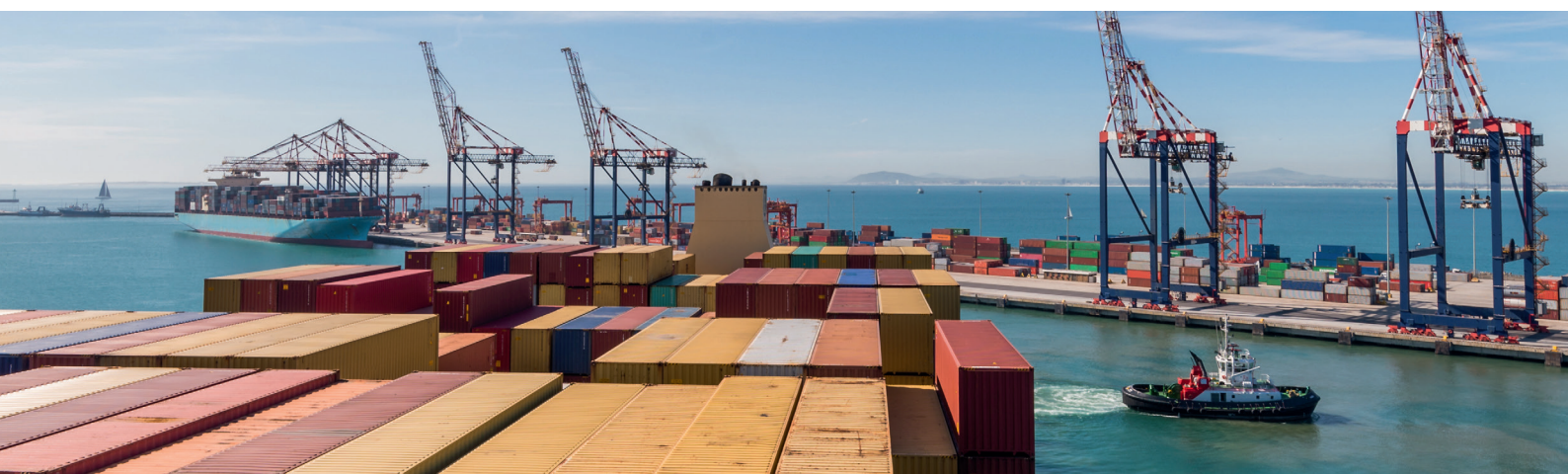
12 November 2020

Expect a multi-media event, with live debates, interactive participation by the audience and video testimonies by practitioners and business leaders

## Agenda

Event moderators: Mr. Adrian Taylor / Mr. Mohammed Elrazzaz

(CET) Time	Activity
09:00 - 09:05	<p><b>Welcoming remarks</b> <b>H.E. Nasser Kamel</b> Secretary General of the Union for the Mediterranean (UfM)</p>
09:05 - 09:10	<p><b>Opening remarks</b> <b>H.E. Olivér Várhelyi</b> EU Commissioner for European Neighbourhood and Enlargement, UfM EU Co-Presidency</p>
09:10 - 09:15	<p><b>Opening remarks</b> <b>H.E. Dr. Khalid Wazani</b> Chairman of the Jordan Investment Commission, UfM Jordan Co-Presidency</p>
09:15 - 09:20	<p><b>Keynote Speech</b> <b>Dr. Werner Hoyer</b> President, European Investment Bank (EIB)</p>
09:20 - 09:25	<p><b>Keynote and Opening Speech</b> <b>H.E. Dr. Gerd Müller</b> German Federal Minister for Economic Cooperation and Development (BMZ)</p>
09:25 - 10:25	<p><b>Panel I</b> <b>Shortening supply chains – New Opportunities for Mediterranean Integration and post-COVID-19 recovery?</b></p> <p>Will the COVID-19 pandemic lead to a new momentum for regional economic integration? How can Mediterranean neighbours capitalize on the need for shorter and more resilient supply chains, in order to boost their exports to large consumer markets, e.g. in the EU? How can North African countries fulfill their role as the bridge between African and Mediterranean integration?</p> <ul style="list-style-type: none"> <li>■ <b>H.E. Nevein Gamea</b>, Minister of Trade and Industry, Egypt</li> <li>■ <b>H.E. Albert M. Muchanga</b>, African Union Commissioner for Trade and Industry</li> <li>■ <b>Mr. Ignacio Garcia Bercero</b>, Director Multilateral Affairs, Strategy, Analysis, Evaluation, DG Trade</li> <li>■ <b>Ms. Meryem Berrada Rkhami</b>, Commercial Director, Textile Harmony Group Morocco</li> <li>■ <b>Mr. Aziz Mebarek</b>, Co-founder, AfricInvest</li> </ul> <p>Q&amp;As</p>





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(CET) Time	Activity
10:25 - 10:35	Break
10:35 - 11:35	<p><b>Panel II</b> <b>Sustainable Trade and Job Creation – How can North-South and South-South Integration be harnessed?</b></p> <p>25 years after the Barcelona Declaration, what conclusions can be drawn? How can trade effectively lead to job creation in the Southern Mediterranean region? What measures can be developed for women to gain more access to exporting opportunities? Which chances arise from digital transformation and green recovery? How can South-South integration be developed?</p> <ul style="list-style-type: none"> <li>■ <i>H.E. Rezig Kamel, Minister of Trade, Algeria</i></li> <li>■ <i>H.E. Wamkele Mene, Secretary General of the African Continental Free Trade Agreement (AfCFTA)</i></li> <li>■ <i>Mr. Ryad Mezzour, Chief of Minister's Cabinet, Ministry of Industry, Trade, Green and Digital Economy, Morocco</i></li> <li>■ <i>Mr. Bernd Lange, Chairman of the Trade Committee of the European Parliament</i></li> <li>■ <i>Mr. Ahmed Issa, CEO Retail Banking, Commercial International Bank (CIB), Egypt</i></li> <li>■ <i>Ms. Hana Bouchelouh, CEO of Ikosium International Export, Algeria</i></li> </ul> <p>Q&amp;As</p>
11:35 - 11:45	Break
11:45 - 12:45	<p><b>Panel III</b> <b>More Investments = More Jobs? Employment Opportunities through FDI</b></p> <p>Which framework conditions are needed for investments to lead to job creation in the Southern Mediterranean region? What kind of investment is needed to enable sustainable economic development? What significance have new and innovative means of financing (e.g. impact investment)?</p> <ul style="list-style-type: none"> <li>■ <i>Mr. Maciej Popowski, Acting Director General DG NEAR/European Commission</i></li> <li>■ <i>Ms. Cynthia Samuel-Olonjuwon, ILO Assistant Director General and Regional Director for Africa</i></li> <li>■ <i>Mr. Beligh Ben Soltane, President of the Tunisia Investment Authority</i></li> <li>■ <i>Mr. Marco Cunetto, International Cooperation Manager, BUSINESSMED</i></li> <li>■ <i>Mr. Joscha Raue, Think-it GmbH, Co-Founder &amp; Managing Director</i></li> </ul> <p>Q&amp;As</p>
12:45 - 12:50	<p><b>Wrap-up and Outlook</b></p> <ul style="list-style-type: none"> <li>■ <i>Mr. Christoph Rauh, Africa Director, German Federal Ministry for Economic Cooperation and Development (BMZ)</i></li> </ul>

*The times indicated in the agenda refer to Central European Time (CET)*

UfM Trade and Investment Forum – Agenda  
Simultaneous interpretation: Arabic, English, French, and German

